

Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY)

August 24, 2021

In news- As part of the Azadi Ka Amrit Mahotsav (AKAM) celebrations, around 1183 'mobilisation camps' were organised across the country under the Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY).

About DDU-GKY-

- Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) launched on the 25th September, 2014, is a nationwide placement-linked skill training program funded by the **Ministry of Rural Development (MoRD)**, Government of India (GoI).
- It seeks to build the placement-linked skills of the poor rural youth and place them in wage employment across various sectors of the economy.
- It is a **part of the National Rural Livelihood Mission (NRLM)**, tasked with the dual objectives of adding diversity to the incomes of rural poor families and cater to the career aspirations of rural youth.
- It is **uniquely focused on rural youth between the ages of 15 and 35 years from poor families**.
- It is present in 28 States and UTs, across 689 districts, impacting youth from over 7,426 blocks.
- As a **part of the Skill India campaign**, it plays an instrumental role in supporting the social and economic programs of the government like the Make In India, Digital India, Smart Cities and Start-Up India, Stand-Up India campaigns.
- Mandatory coverage of socially disadvantaged groups (SC/ST 50%; Minority 15%; Women 33%)
- It aims at shifting **emphasis from training to career**

progression.

- The **only mandate is that** skill training should be demand based and lead to placement of at least 75% of the trainees.
- Greater emphasis on projects for poor rural youth in Jammu and Kashmir (HIMAYAT), the north-east region and 27 left-wing extremist (LWE) districts (ROSHINI).
- It follows a **3-tier implementation model.**
- The DDU-GKY National Unit at MoRD functions as the policy-making, technical support and facilitation agency.
- The project implementing agencies (PIAs) implement the programme through skilling and placement projects.