

BHASHINI – India's AI led language translation platform

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In news– A brainstorming session was recently organized by MeitY on Mission Digital India BHASHINI – [BHASHa INterface for India] – the National Language Translation Mission (NLTM).

About BHASHINI-

- The National Language Translation Mission (NLTM) was announced in the 2021-21 budget by the Finance Minister.
- This **mission aims to empower Indian citizens by connecting them to the Digital Initiatives of the country in their own language thereby leading to digital inclusion.**
- Mission will create and nurture an ecosystem involving Central/State government agencies and start-ups, working together to develop and deploy innovative products and services in Indian languages.
- It aims to increase the content in Indian languages on the Internet substantially in the domains of public interest, particularly, governance-and-policy, science & technology, etc. , thus will encourage citizens to use the Internet in their own language.
- The Bhashini platform is interoperable and will catalyse the entire Digital Ecosystem.
- It will make **Artificial Intelligence (AI) and Natural Language Processing (NLP)** resources available to MSMEs, Startups and Individual Innovators in the public domain.
- All contributions to Bhashini shall be validated and standardized using a **Unified Language Contribution API (ULCA)**.
- Both individual contributions (through a crowdsourcing portal) or institutional contribution (directly via

APIs) will be encouraged.

- The different stakeholders of Bhashini shall be Ministries / Departments, State and Language Missions, Startups, Private companies with large digital reach, MSMEs, Data collection and curation companies, Publishers and Citizens.