# 'Be Internet Awesome' programme

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**In news- Google** launched its global 'Be Internet Awesome' programme for children in India in **partnership with Indian comic book publisher Amar Chitra Katha.**

*More information-*

- The 'Be Internet Awesome' campaign includes an interactive experience called '**Interland**', where children can participate in a series of fun and challenging games and learn how to safeguard valuable information, and spot what's real and what's fake when online.
- This gamified curriculum will also find place in Amar Chitra Katha's popular series across **eight Indian languages.**
- Google has increased its resources dedicated to **India's Trust Safety teams** and user trust experts that support over 10 vernacular Indian languages, enabling its central teams to benefit from the local nuance and inputs.
- This will help Google India continue its work around misinformation, fraud, threats to child safety, violent extremism, phishing attacks, and malware.
- It has launched an **enhanced Google Safety Centre** as part of its efforts to step up safety of users on the internet.
- The launch of the newly expanded safety centre in *Hindi, Marathi, Malayalam, Kannada, Telugu, Bengali, Tamil, and Gujarati* by the year-end, will serve as a single destination that will cover important topics like data security, privacy controls, and online protections.