

'Atmanirbhar Bharat' corner for tribal products

September 11, 2021

In news– As part of India@75, the Tribal Cooperative Marketing Development Federation (TRIFED) is setting up an Atmanirbhar Bharat corner.

Atmanirbhar Bharat corner-

- **This corner will be an exclusive space to promote GI tagged tribal art and craft products** besides natural and organic products.
- With the focus on “Vocal for Local” and building an “Atmanirbhar Bharat”, TRIFED is undertaking several activities, while re-dedicating its efforts towards tribal empowerment.
- The TRIFED has been actively collaborating with several ministries & agencies such as:
 - Ministry of Culture.
 - Department of Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce.
 - India Posts.
 - Ministry of Tourism.
 - Office of the Prime Minister.
- One such collaboration is with the Ministry of External Affairs.
- **TRIFED is setting up an Atmanirbhar Bharat corner in 75 Indian Missions/ Embassies across the world** in the next 90 days.
- **The first Atma Nirbhar Bharat corner** has been successfully inaugurated at the **Indian Embassy in Bangkok, Thailand** on the occasion of Independence Day.

About TRIFED-

- It was **established in August 1987** under the Multi-State

Cooperative Societies Act, 1984 by the Government of India.

- It was formed with the **main objective** of institutionalising the trade of Minor forest products(MFP) and to provide the tribals of India a fair price for the surplus agricultural products produced by them.
- It is a national level cooperative body **under the administrative control of the Ministry of Tribal Affairs.**
- TRIFED is mandated to bring about socio-economic development of tribals of the country by institutionalising the trade of Minor Forest Produce & Surplus Agricultural Produce (SAP) collected/ cultivated by them.