

Alphonso gets GI tag

June 24, 2019

Alphonso from Ratnagiri, Sindhudurg, Palghar, Thane and Raigad districts of Maharashtra, is registered as Geographical Indication (GI).

A Geographical Indication or a GI is an indication used on products that have a specific geographical origin and possess qualities or a reputation that are due to that origin. Such a name conveys an assurance of quality and distinctiveness which is essentially attributable to its origin in that defined geographical locality.

- The king of mangoes, Alphonso, better known as 'Hapus' in Maharashtra, is in demand in domestic and international markets not only for its taste but also for pleasant fragrance and vibrant color.
- It has long been one of the world's most popular fruit and is exported to various countries including Japan, Korea and Europe. New markets such as USA and Australia have recently opened up.

The first product to get a GI tag in India was the Darjeeling tea in 2004. There are a total of 325 products from India that carry this indication.