

# 5th edition of Vivatech

June 18, 2021

## In news

The Prime Minister of India delivered the keynote address at the 5th edition of VivaTech, was invited as a Guest of Honour to deliver the keynote address at this event

## About VivaTech

- It is **one of the largest digital and startup events in Europe, held in Paris every year** since 2016.
- **It is jointly organized by** Publicis Groupe – a prominent advertising and marketing conglomerate and Les Echos – a leading French media group.
- It brings together stakeholders in technology innovation and the startup ecosystem and includes exhibitions, awards, panel discussions and startup contests.
- The 5th edition of VivaTech is being held between 16-19 June 2021.
- Created in 2016, Viva Technology is born from the imagination of leading communication company Publicis Groupe and major French business newspaper Les Echos.
- Viva Technology helps startups and major corporates to become the digital champions of tomorrow, to succeed in their digital transformation and to innovate collectively for the common good.
- VivaTech is the world's rendezvous for startups and leaders to celebrate innovation